# Being Realistic About Unmeasured Biases in Observational Studies 

Paul R. Rosenbaum

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- Although we always adjust for measured covariates, treated and control groups may nonetheless differ in terms of covariates that were not measured.
- That is: without random assignment, the probability of treatment may depend upon relevant covariates that were not measured.
- This is the main source of controversy in observational studies, and it organizes the design and analysis of an observational study.


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- Some simple quick claims about how observational studies should be designed if they are to have greater insensitivity to unmeasured biases. (Proofs of these claims are in Parts III and IV of my Design of Observational Studies, $2^{\text {nd }}$ edition, 2020.)


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- Perhaps surprisingly, evidence of unmeasured bias may make an observational study insensitive to larger unmeasured biases.
- The example has several control groups, so the logic of several control groups will be briefly discussed.


## Some references

- Bahadur efficiency of observational block designs. J. Am. Statist. Assoc., 2024, to appear, doi:10.1080/01621459.2023.2221402.
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- Design of Observational Studies, $2^{\text {nd }}$ edition, New York: Springer, 2020.
- (with D.B. Rubin) Propensity scores in the design of observational studies for causal effects. Biometrika, 2023;110:1-13.


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- A sensitivity analysis talks about unmeasured biases, but it is computed from - it is a function of - observable data from observable distributions. Change the observable distributions - change the study design - change the analysis and you change the sensitivity to unmeasured biases.
- Without guidance from statistical theory about the previous point, it is easy to make poor decisions in design and analysis, reporting that your results are sensitive to small biases when they are not.


## Example: HDL Cholesterol and Light Daily Alcohol

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- Purely as a methodological example, will look at a small corner (and alas less important) corner of this topic, namely whether light daily alcohol consumption increases HDL cholesterol.
- NHANES data are available as aHDL in my weightedRank package in $R$, and documented in the data appendix to my Biometrics 2023;79:475-487 article.


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- Control group B (=former Binge drinker) had a period in their lives when they engaged in binge drinking on most days, but stopped, and currently drinks, if at all, on at most one day a week (i.e., 52 days in the past year). (median 4 drinks/year)


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- Take a moment and think about people in these groups.


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- Plus a binary indicator of whether they were in a NHANES subsample that measured methylmercury levels in blood (200 blocks yes, 206 blocks no).

Table: Covariates Before=Be and After=Af matching, and the remainder that was Not matched. $\mathrm{D}=$ daily, $\mathrm{N}=\mathrm{never}, \mathrm{R}=$ rarely, $\mathrm{B}=$ past binger. All D 's were matched.

|  | Sample Size |  |  | Female \% |  |  | Age |  |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Be | Af | Not | Be | Af | Not | Be | Af | Not | Be | Af | Not |
| D | 406 | 406 | O | 34 | 34 |  | 57 | 57 |  | 4.1 | 4.1 |  |
| N | 1536 | 406 | 1130 | 71 | 34 | 84 | 51 | 57 | 50 | 3.2 | 3.8 | 2.9 |
| R | 1237 | 406 | 831 | 72 | 34 | 90 | 53 | 56 | 51 | 3.4 | 3.9 | 3.2 |
| B | 914 | 406 | 508 | 29 | 34 | 25 | 54 | 56 | 53 | 3.1 | 3.9 | 2.5 |

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- Comparison of daily drinkers with people who barely drink, omitting people who drink twice a week. Omitting diluted versions of the treatment increases insensitivity to unmeasured biases (Design of Observational Studies, 2020, Proposition 18.1 and Tables 18.2-18.3)
- Blocks of size 4 are a better design (1-treated-to-3-controls), better for example than pairs (even many more pairs). Selection bias is harder to distinguish from a treatment effect in pairs or unmatched comparisons, and easier to distinguish with 1-to-3 blocks. (JASA 2024, Biometrics 2013;69:118-127).


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- An unaffected outcome, methylmercury. WHO \& CDC say almost all human exposure to methylmercury comes from eating fish/shellfish. Those who have looked for methylmercury in alcoholic beverages haven't found it. Can we use this?


Figure: $I=406$ matched blocks. Each group is $33.7 \%$ female. M-estimates of location are at the top. $D=$ daily drinking, $N=$ never, $R=$ rare, $B=$ formerly a frequent binge drinker. 6 Pairwise Holm comparisons: D-vs-each control, $P \leq 10^{-16}$, each control-vs-control, $P \geq 0.21$.

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- Tests use Friedman or Cochran Q

Table: Blocked comparisons. $\bar{X}$ is the mean, $M$ is the median.

| Variable | Alcohol Group |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| D=daily, N=never, R=rarely, B=past binge | D | N | R | B | P-value |  |
| Ever tried marijuana or hashish? | $\%$ | 73 | 9 | 25 | 75 | 0.0000000 |
| Ever tried cocaine, heroin, meth? | $\%$ | 29 | 4 | 4 | 37 | 0.0000000 |
| Methylmercury in blood $(\mu \mathrm{g} / \mathrm{L})$ | M | 1.12 | 0.54 | 0.56 | 0.56 | 0.0000008 |
| Been to dentist in past year? | $\%$ | 67 | 58 | 57 | 48 | 0.0000006 |

HDL Cholesterol (200 blocks)


D=daily, C=control

Methylmercury (200 blocks)


Figure: 200 blocks with methylmercury data. $\sqrt{y}$ scale on right. Control groups are merged.

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- Outcomes $r_{T}, r_{C}$ and $R$ may be multivariate. (HDL cholesterol, methymercury).
- Covariates: We also observe a covariate $\mathbf{x}$ and are concerned about unobserved covariates $u$.
- Randomized experiment: $Z$ is determined by a coin flip, perhaps after blocking or matching for some function $\mathbf{h}(\mathbf{x})$. The coin is "fair" in not depending upon $\left(r_{T}, r_{C}\right)$, or more precisely ...


## Ignorable Treatment Assignment \& Principal Unobserved Covariate

- Treatment assignment is ignorable given the observed covariates $\mathbf{x}$ if

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- Suppose $0<\zeta<1$. Two key facts follow. Then, (i) treatment assignment is ignorable given $\mathbf{x} \Longleftrightarrow e(\mathbf{x})=\zeta$, and (ii) treatment assignment is always ignorable given $\{\mathbf{h}(\mathbf{x}), \zeta\}$ for any function $\mathbf{h}(\cdot)$.
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- Importantly, $\zeta=\operatorname{Pr}\left(Z=1 \mid r_{T}, r_{C}, \mathbf{x}\right)$ is a function of $\left(r_{T}, r_{C}, \mathbf{x}\right)$.


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- Our worry is that the blocking has not controlled the principal unobserved covariate, $\zeta$, so that $\zeta_{i j} \neq \zeta_{i j^{\prime}}$ for some $i, j$.
- Could happen in any of three ways: (i) controlling for $\mathbf{h}(\mathbf{x})$ did not control for $e(\mathbf{x})$, (ii) controlling for $\mathbf{h}(\mathbf{x})$ did not control for $\zeta_{i j}$ because treatment assignment is not ignorable given $\mathbf{x}$, or (iii) both (i) and (ii).


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- Principal unobserved covarate $\zeta=\operatorname{Pr}\left(Z=1 \mid r_{T}, r_{C}, \mathbf{X}\right)$ is a function of $\left(r_{T}, r_{C}, \mathbf{X}\right)$, all of which are in $\mathcal{F}$, so $\zeta_{i j}=\operatorname{Pr}\left(Z_{i j}=1 \mid \mathcal{F}\right)$.


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- For example, in a randomized block design,

$$
\frac{1}{J}=\operatorname{Pr}\left(Z_{i j}=1 \mid \mathcal{F}, \mathcal{Z}\right)
$$

## Bias Within Blocks; Introducing $\theta_{i j}$

- Given $\mathcal{F}$, the chance that $i j$ is the only treated individual in block $i$ is the chance that $Z_{i j}=1$ and $Z_{i k}=0$ for $k \neq i$

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$$
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say, where $1=\sum_{j=1}^{J} \theta_{i j}$ for each $i$.

## Sensitivity Analysis in Terms of $\zeta$

- From the previous slide, $1=\sum_{j=1}^{J} \theta_{i j}$ and

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- Sensitivity analysis in terms of the principal unobserved covariate $\zeta=\operatorname{Pr}\left(Z=1 \mid r_{t}, r_{C}, \mathbf{x}\right)$

$$
\Gamma \geq \frac{\zeta_{i j}\left(1-\zeta_{i j^{\prime}}\right)}{\zeta_{i j^{\prime}}\left(1-\zeta_{i j}\right)} \geq \frac{1}{\Gamma} \text { for all } i, j, j^{\prime}
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- Start with a collection of closely related statistics, including familiar and unfamiliar statistics. See how the results vary in this collection.


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- For $J \geq 2$, taking $\varphi\left(w_{i}\right)=1$ yields the blocked Wilcoxon rank sum test (Lehmann 1975 Nonparametrics, §3.3), and taking $\varphi(w)=w$ yields Quade's (1979, JASA) statistic.


Figure: Four weight functions $\varphi(w)$ of the block ranges.

## The Set $B_{\Gamma}$ of Biased Treatment Assignments $\theta$

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1=\sum_{j} \theta_{i j}, i=1, \ldots, I \quad \text { and } \quad \Gamma \geq \frac{\theta_{i j}}{\theta_{i j j^{\prime}}} \geq \frac{1}{\Gamma} \text { for all } i, j, j^{\prime}
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- A randomized block design has $\boldsymbol{\theta}=\overline{\boldsymbol{\theta}}$ where $\bar{\theta}_{i j}=1 / J$ or equivalently $\boldsymbol{\theta} \in B_{1}$.
- The central problem in an observational block design is that there is no basis for assuming $\boldsymbol{\theta} \in B_{1}$. For $\Gamma>1, \boldsymbol{\theta} \in B_{\Gamma}$ does not identify $\boldsymbol{\theta}$.


## Sensitivity Analysis

- Reject $H_{0}$ if $T \geq t$ where $T=\sum_{i} \varphi\left(w_{i}\right) \sum_{j} z_{i j} q_{i j}$ and $\operatorname{Pr}(\mathbf{Z}=\mathbf{z} \mid \mathcal{F}, \mathcal{Z})=\prod_{i} \prod_{j} \theta_{i j}^{Z_{i j}}$.


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- $[A]=1$ if event $A$ occurs; otherwise 0 . Rejection of $H_{0}:\left[\sum_{i} \varphi\left(w_{i}\right) \sum_{j} z_{i j} q_{i j} \geq t\right]=1$.


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- For a given $\Gamma \geq 1$, the max P -value for $\boldsymbol{\theta} \in B_{\Gamma}$ is

$$
P_{\Gamma}=\max _{\boldsymbol{\theta} \in B_{\Gamma}} \sum_{\mathbf{z} \in \mathcal{Z}}\left[\sum_{i} \varphi\left(w_{i}\right) \sum_{j} z_{i j} q_{i j} \geq t\right] \prod_{i} \prod_{j} \theta_{i j}^{z_{i j}}
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## Sensitivity Analysis, Alcohol Example, Comparing 4 Statistics

Table: Upper bounds on one-sided P-values testing no effect of light daily alcohol on HDL Cholesterol. In a column, bold is a P-value near 0.05. Hammond's (1964, JNCI) study of smoking and lung cancer is sensitive to a bias of $\Gamma=6$. The choice of test statistic matters.

| $\Gamma$ | Wilcoxon | Quade | U868 | U878 |
| ---: | ---: | ---: | ---: | ---: |
| 1 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| 2 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| 3.5 | 0.0603 | 0.0002 | 0.0000 | 0.0000 |
| 4 | 0.3478 | 0.0052 | 0.0003 | 0.0001 |
| 4.5 | 0.7401 | 0.0447 | 0.0028 | 0.0010 |
| 5 | 0.9429 | 0.1775 | 0.0154 | 0.0050 |
| 5.5 | 0.9926 | 0.4123 | 0.0537 | 0.0174 |
| 6 | 0.9994 | 0.6642 | 0.1340 | 0.0456 |

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- Consider the usual Gaussian linear model, additive block effects, constant within block variance $\sigma^{2}$. Estimator is the mean of the treated-minus-average control difference.
- With $M_{1 \text {-to-1 }}$ pairs, estimator has variance $2 \sigma^{2} / M$. With $I$ 1-to-3 blocks, estimator has variance $(1+1 / 3) \sigma^{2} / I$. As far as the standard error goes, $M$ pairs is about the same as $I$ 1-to-3 blocks if $I=(1+1 / 3) M / 2$. For $M=406$ pairs, take $I=2 M / 3 \doteq 271$ blocks.


## Fair Comparison, Pairs Versus Blocks

Table: Bounds on P-values for the hypothesis of no effect. Last P-value $\leq 0.05$ is in bold.

|  | 406 1-to-1 Pairs |  |  |  | 271 1-to-3 Blocks |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\Gamma$ | Wilcoxon | Quade | U868 | U878 | Wilcoxon | Quade | U868 | U878 |
| 1 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |
| 2 | 0.006 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |
| 3.5 | 0.994 | 0.233 | 0.013 | 0.003 | 0.044 | 0.001 | 0.000 | 0.000 |
| 4 | 1.000 | 0.584 | 0.064 | 0.015 | 0.224 | 0.008 | 0.001 | 0.001 |
| 4.5 | 1.000 | 0.851 | 0.182 | 0.046 | 0.532 | 0.045 | 0.007 | 0.004 |
| 5 | 1.000 | 0.963 | 0.359 | 0.106 | 0.799 | 0.143 | 0.024 | 0.014 |
| 5.5 | 1.000 | 0.993 | 0.552 | 0.198 | 0.937 | 0.310 | 0.063 | 0.034 |
| 6 | 1.000 | 0.999 | 0.720 | 0.311 | 0.985 | 0.511 | 0.131 | 0.069 |

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- If $\tau \neq 0$, then it is in precisely this sort of case (a so-called favorable situation) that you hope to report insensitivity to unmeasured biases. Will you?


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- The ratio of two Bahadur slopes is the Bahadur (1960) relative efficiency. Better than Pitman efficiency for observational studies because Pitman lets $\tau \rightarrow 0$ as $I \rightarrow \infty$.


## Some Design Sensitivities

What you saw in the example happens in the limit as $I \rightarrow \infty$ for the block model with Normal errors.

Table: Design sensitivity $\widetilde{\Gamma}$ with Normal errors and $\tau=1 / 2$ of the standard deviation of a treated-minus-control pair difference. The best result in each situation is in bold.

|  |  | Wilcoxon | Quade | U868 | U878 |
| :--- | ---: | :---: | :---: | :---: | :---: |
| $J=2$ | Pairs | 2.2 | 3.2 | 4.2 | 5.1 |
| $J=4$ | 1-to-3 Blocks | 3.5 | 4.4 | 5.2 | 5.7 |

$\square$ Remember: For $J=2$, the blocked Wilcoxon statistic is the sign test and Quade's statistic is Wilcoxon's signed rank test.
Results for (i) $\tau=1 / 3$, (ii) errors with $t$-distributions with 5 degrees of freedom, and (iii) heterogeneous treatment effects, $\tau=1 / 3$ or $2 / 3$ with probability $1 / 2$, are in R. (2024, JASA).

Table: Efficiency at $\Gamma=2$. Comparing Block Sizes $J=2$ to $J=4$ in a sensitivity analysis. Top half is pure block size. Bottom half is block size plus change in test statistic.

| Sensitivity Analysis Performed with $\Gamma=2$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\tau=1 / 2$ | $\tau=1 / 3$ |  |  |
| $J$ | Normal | $t_{5}$ | Normal | $t_{5}$ |
|  | U868 compared to U868 |  | at $J=2$ |  |
| 2 | 1.00 | 1.00 | 1.00 | 1.00 |
| 3 | 1.37 | 1.23 | 2.14 | 1.66 |
| 4 | 1.83 | 1.63 | 3.07 | 2.29 |
|  | U868 compared to SRS at $J=2$ |  |  |  |
| 2 | 1.58 | 1.26 | 8.08 | 3.05 |
| 3 | 2.16 | 1.55 | 17.26 | 5.07 |
| 4 | 2.89 | 2.04 | 24.81 | 6.98 |



Figure: In 1-to-2 blocks of size $J=3$, the curves show the expected within block rank $-1,2$, or $3-$ conditionally given the within block range. Horizontal lines show maximum expectation with a bias of $\Gamma$ and no treatment effect.

HDL Cholesterol (200 blocks)


D=daily, C=control

Methylmercury (200 blocks)


Figure: 200 blocks with methylmercury data. $\sqrt{y}$ scale on right. Control groups are merged.

## Unaffected Outcomes

- What should we make of the evidence from methylmercury of biased treatment assignment evident, $\boldsymbol{\theta} \neq \overline{\boldsymbol{\theta}}$, where $\bar{\theta}_{i j}=1 / J, \forall i, j$ and $B_{1}=\{\overline{\boldsymbol{\theta}}\}$ ?


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- The sensitivity analysis for HDL cholesterol doesn't require amendment, but it does leave us wondering about $\boldsymbol{\theta} \in B_{3.614}-B_{1.993}$; i.e., in $B_{3.614}$ but not in $B_{1.993}$.


## Gaps Between Tests for Bias and Sensitivity Analyses

- Part of the boundary of $B_{3.614}$ is troublesome, because there is a $\boldsymbol{\theta} \in B_{3.615}$ that would lead us to accept no effect of alcohol on HDL cholesterol. Call these troublesome boundary points $\mathcal{J}$. What does methylmercury say about the troublesome boundary points $\mathcal{J}$ ?


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- The troublesome biases $\boldsymbol{\theta} \in \mathcal{J}$ are not plausible; so, there is no gap, and $\Gamma$ must be larger than $\Gamma=3.614$ to explain the higher HDL cholesterol levels of light daily drinkers. The evident bias in methylmercury strengthened the causal claim.


## Confidence Set for $\boldsymbol{\theta}$; Informed Sensitivity Analyses

- What if we tested all $\boldsymbol{\theta}$ 's? Let $\Theta$ be the set of all $\boldsymbol{\theta}_{0}$ 's such that: (i) $1=\sum_{j=1}^{J} \theta_{0 i j}$, (ii) $0 \leq \theta_{0 i j} \leq 1$, and (iii) the test using methylmercury does not reject $H_{0}: \boldsymbol{\theta}=\boldsymbol{\theta}_{0}$ at the 0.05 level. An infinite set of IJ dimensional $\boldsymbol{\theta}_{0}$ 's.


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HDL Cholesterol (200 blocks)


Methylmercury (200 blocks)


Figure: Summary: $\boldsymbol{\theta} \neq \overline{\boldsymbol{\theta}}$ from right. The smallest $\Gamma$ explaining the right is too small to explain the left. The smallest $\Gamma$ that explains both sides is larger than the smallest $\Gamma$ that explains the left.

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- Evidence of biased treatment assignment may increase insensitivity to unmeasured bias.


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- Trivially,

$$
\begin{aligned}
& \operatorname{Pr}(Z=1 \mid \zeta)=\mathrm{E}\left\{\operatorname{Pr}\left(Z=1 \mid \mathbf{x}, r_{T}, r_{C}, \zeta\right) \mid \zeta\right\} \\
& =\mathrm{E}\left\{\operatorname{Pr}\left(Z=1 \mid \mathbf{x}, r_{T}, r_{C}\right) \mid \zeta\right\}=\mathrm{E}(\zeta \mid \zeta)=\zeta,
\end{aligned}
$$

as required to complete the proof.

## R Code from weightedRank

ef2C(hdl3, gamma=4, upsilon $=3.75$ ) \$pvals
TreatedVSControl1 0.11069568
Control2vsOthers 0.11173143
Combined 0.04667447
p1=dwgtRank(hdl3[,1:2], gamma=4,m=8, m1=7, m2=8)\$pval
p2=dwgtRank(hdl3[, 3:1], gamma=3.75, alternative="less", m=8,m1=8,m2=8, range $=$ FALSE, scores $=c(1,2,5)) \$$ pval
c ( $\mathrm{p} 1, \mathrm{p} 2$ )
0.11069570 .1117314
sensitivitymv: :truncatedP (c (p1,p2))
0.04667447

## Bahadur Efficiencies for Pairs, $J=2$

Table: Efficiency of a sensitivity analysis at $\Gamma$ vs. U868 with Normal errors and $\tau=1 / 2$ of the standard deviation of a treated-minus-control pair difference. The best result is in bold.

|  | Normal Errors, Paired Data, $J=2$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Wilcoxon | Quade | U868 | U878 |
| $\Gamma$ | $\widetilde{\Gamma}$ | 2.2 | 3.2 | 4.2 | 5.1 |
| 1 |  | 0.72 | 1.05 | 1.00 | 0.92 |
| 1.5 |  | 0.36 | 0.86 | 1.00 | 1.00 |
| 2 |  | 0.06 | 0.63 | 1.00 | 1.11 |
| 3 |  | 0.00 | 0.05 | 1.00 | 1.70 |
| 4 |  | 0.00 | 0.00 | 1.00 | 15.56 |

$\square$ By definition, efficiency of U868 is 1.00.
$\square$ Quade=Wilcoxon's signed rank best at $\Gamma=1$, but not at $\Gamma=1.5$.

## Bahadur Efficiencies for 1-to-3 Blocks, $J=4$

Table: Efficiency relative to U868 with Normal errors and $\tau=1 / 2$ of the standard deviation of a treated-minus-control pair difference. The best result is in bold.

|  | Normal Errors, 1-to-3 Blocks, $J=4$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Wilcoxon | Quade | U868 | U878 |
| $\Gamma$ | $\widetilde{\Gamma}$ | 3.5 | 4.4 | 5.2 | 5.7 |
| 1 |  | 1.08 | 1.21 | 1.00 | 0.85 |
| 1.5 |  | 0.83 | 1.11 | 1.00 | 0.89 |
| 2 |  | 0.58 | 1.01 | 1.00 | 0.93 |
| 3 |  | 0.15 | 0.76 | 1.00 | 1.04 |
| 4 |  | 0.00 | 0.23 | 1.00 | 1.41 |

$\square$ Quade's statistic does well for $\Gamma \leq 2$ but falls behind for $\Gamma \geq 3$.

