

# An Observational Study Used to Illustrate Methodology

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The Fisher Lecture was based on [8,9,12,17] and [11, §6]. These differ in details documented in the articles but not emphasized in the presentation.

**What is matching with fine balance?** Constrains an optimal (i.e., minimum distance) match to exactly balance the marginal distributions of a nominal covariate, without restricting who is matched to whom. A tool in a toolbox, used with: propensity scores, covariate distances, directional penalties.

**Optimal assignment [1]** Pairs  $T$  rows to  $T$  distinct columns in a  $T \times C$  distance matrix,  $C \geq T$ , so the total of the  $T$  within-pair distances is minimized. There are  $C!/(C-T)!$  possible pairings, but the best can be found in  $O(C^3)$  arithmetic steps.

**Simple implementation of minimum-distance fine-balance.** Add  $C - T$  rows, making a  $C \times C$  matrix, adding 0's and  $\infty$ 's to remove required numbers from the control group, leaving behind marginal balance. Still requires  $O(C^3)$  arithmetic steps. Network implementation makes more efficient use of space.

**Fine balance: references [8], extensions [6, 19,20,22], R packages** Pimentel's `rcbalance`, Yu's `DiPs` and `bigmatch`, Zubizarreta's `designmatch`.

**Notation** Covariate  $(\mathbf{x}, u)$ , with  $\mathbf{x}$  observed,  $u$  unobserved.  $I$  pairs,  $i = 1, \dots, I$ , of two subjects,  $j = 1, 2$ , one treated,  $Z_{ij} = 1$ , one control,  $Z_{ij} = 0$ , matched so  $\mathbf{x}_{i1} = \mathbf{x}_{i2}$  but perhaps  $u_{i1} \neq u_{i2}$ . Potential responses  $(r_{Tij}, r_{Cij})$ ,  $r_{Tij}$  observed under treatment,  $Z_{ij} = 1$ ,  $r_{Cij}$  observed under control,  $Z_{ij} = 0$ , so  $R_{ij} = Z_{ij} r_{Tij} + (1 - Z_{ij}) r_{Cij}$  is observed but the causal effect  $r_{Tij} - r_{Cij}$  is not observed [5,16]. Write  $\mathcal{F}$  for  $\{(r_{Tij}, r_{Cij}, \mathbf{x}_{ij}, u_{ij}), i = 1, \dots, I, j = 1, 2\}$  and  $\mathcal{Z}$  for the event  $\{Z_{i1} + Z_{i2} = 1, i = 1, \dots, I\}$ . Randomization [3] would ensure  $\Pr(Z_{i1} = 1 | \mathcal{Z}, \mathcal{F}) = \frac{1}{2}$ ,  $i = 1, \dots, I$ . Fisher's hypothesis of no effect is  $H_0 : r_{Tij} = r_{Cij}, \forall i, j$ . Treated-minus-control pair  $i$  difference is  $D_i = (2Z_{i1} - 1)(R_{i1} - R_{i2})$ , so that  $D_i = (2Z_{i1} - 1)(r_{Ci1} - r_{Ci2})$  if  $H_0$  is true.

**Two statistics** Let  $q_i$  be the rank of  $|D_i|$ ,  $q_i = 0$  if  $|D_i| = 0$ ,  $s_i = 1$  if  $D_i > 0$ ,  $s_i = 0$  otherwise. Wilcoxon's statistic is  $W = \sum s_i q_i$ , and Stephenson's is  $S_m = \sum s_i \cdot \binom{q_i - 1}{m - 1}$ , where  $\binom{a}{b} = 0$  for  $a < b$ .  $S_1$  is the sign test.  $S_2$  is (almost)  $W$ . In an experiment under  $H_0$ , randomization creates the null distribution of  $W$  and  $S_m$ . Invert for CIs and estimates.

**Sensitivity to departures from randomization Model:** Subjects with the same  $\mathbf{x}$  may differ in their odds of treatment by at most a factor of  $\Gamma \geq 1$  due to differences in  $u$ . Yields  $1/(1 + \Gamma) \leq \Pr(Z_{i1} = 1 | \mathcal{Z}, \mathcal{F}) \leq \Gamma/(1 + \Gamma)$ , and then, for each  $\Gamma$ , sharp bounds on the null distribution of  $W$  and  $S_m$ . For  $W$ , the upper bound is a random variable  $\overline{W}$  which is the sum of  $I$  independent random variables taking the value  $i$  with probability  $\Gamma/(1 + \Gamma)$  or 0 with probability  $1/(1 + \Gamma)$ ,  $i = 1, \dots, I$ . Invert for confidence intervals and point estimates.

**Amplification: alternative interpretation of this analysis** If unobserved bias led to a  $\Delta$ -fold increase in the odds of a positive response,  $D_i > 0$ , and a  $\Lambda$ -fold increase in the odds of treatment,  $Z_{i1} - Z_{i2} = 1$ , then this is the same as a bias of  $\Gamma = (\Delta\Lambda + 1)/(\Delta + \Lambda)$ ; see [10]. For instance,  $\Gamma = 1.25$  corresponds with  $\Delta = 2$ ,  $\Lambda = 2$ , and  $\Gamma = 1.5$  corresponds with  $\Delta = 4$ ,  $\Lambda = 2$ .

**Design sensitivity** Consider a theoretical situation with a causal effect and no unmeasured biases; however, the investigator cannot know this. In this situation, there a number  $\tilde{\Gamma}$ , the design sensitivity, so as  $I \rightarrow \infty$ , the study is sensitive to bias  $\Gamma > \tilde{\Gamma}$  and insensitive to bias  $\Gamma < \tilde{\Gamma}$ ; see [7,12], [11, Chapter 14], and [15, Chapter 10]. Example, if  $D_i \sim N(\frac{1}{2}, 1)$  and Wilcoxon's  $W$  is used, then  $\tilde{\Gamma} = 3.17$ ; however, switch to a better statistic and  $\tilde{\Gamma} = 4.2$ ; yet, that statistic has Pitman efficiency 0.98 relative to  $W$  in a randomized experiment with Gaussian errors [12, Tables 1, 3]. Increase  $\tilde{\Gamma}$  adaptively [13].

**Mixture of large effects and nonresponders** Conover and Salsburg [2] found the locally most powerful rank test for comparing  $r_{Cij} \sim_{iid} F$  to  $r_{Tij} \sim_{iid} (1 - p)F + pF^m$  as  $I \rightarrow \infty$  and  $p \rightarrow 0$ , where  $F^m = F \times \dots \times F$  is the maximum of  $m$  iid observations from  $F$ . This is a Lehmann alternative [4] who discussed  $m = 2$ . Conover-Salsburg ranks are not easy to interpret, but become indistinguishable from Stephenson's [18] ranks as  $I \rightarrow \infty$ . Stephenson's ranks permit confidence statements for the proportion of extreme responses caused by the treatment [9]. Gaussian version:  $r_{Cij} \sim \Phi(\cdot)$  and  $r_{Tij} \sim (1 - p)\Phi(\cdot) + p\Phi^{\overline{m}}(\cdot)$  with  $p = .25$ . For  $\overline{m} = 5$ ,  $W$  and  $S_{10}$  are close, with  $\tilde{\Gamma} = 1.6$  for  $W$  and  $\tilde{\Gamma} = 2.0$  for  $S_{10}$ . For  $\overline{m} = 500$ ,  $\tilde{\Gamma} = 2.4$  for  $W$  and  $\tilde{\Gamma} = 8.9$  for  $S_{10}$ .

**Sensitivity references, extensions, R packages** References [11, Chapter 16], [15, Chapters 9-10], [9,10]. Extension [12]. Functions `senWilcox` and `senU` in R package `DOS`. Function `amplify` in package `sensitivitymult`.

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