## Prediction and Outliers in Regression

## Administrative Items

## Get help!

- See me Monday 3-5:30, Wednesday from 4-5:30, or make an appointment.
- Send an e-mail to stine @ wharton.
- Visit the StatLab/TAs, particularly for help using the computer.


## Review of Regression

## Questions

Can you use this measurement to predict the response?
How accurately can you predict the response?
How do the various observations influence this prediction?

## Utopian model for regression

If we let Y denote the response and X the predictor, then

$$
\begin{aligned}
\operatorname{Ave}(\mathrm{Y} \mid \mathrm{X}) & =\text { Intercept }+ \text { Slope }(\mathrm{X}) \\
& =\beta_{0}+\beta_{1}(\mathrm{X})
\end{aligned}
$$

where we assume that the underlying observations are
(a) Independent
(b) Have constant variance
(c) Are normally distributed around the "true" regression line

$$
\mathrm{Y}_{\mathrm{i}}=\beta_{0}+\beta_{1} \mathrm{X}_{\mathrm{i}}+\varepsilon_{\mathrm{i}}, \quad \varepsilon_{\mathrm{i}} \sim \mathrm{~N}\left(0, \sigma^{2}\right)
$$

## Estimation

Choose the line that minimizes the sum of the squared residuals, the vertical deviations or fitting errors that separate the observed data points from the line.

## Confidence intervals and tests

The standard error of the slope is

$$
\mathrm{SE}(\text { slope estimate }) \approx \frac{\sigma}{\sqrt{\mathrm{n}}} \frac{1}{\mathrm{SD}(\mathrm{X})}
$$

It produces confidence intervals of the usual form
(estimated slope) $\pm 2$ (SEs of estimated slope)
and leads to tests of hypotheses, such as whether the slope is zero, by counting the number of standard errors that separate the fitted slope from zero (t-ratio).

## Regression and Prediction

## Accuracy of prediction

Determined by the variability of points around the fitted regression line. In the utopian model, the variance of the errors is $\sigma^{2}$ (or the mean squared error).

## Prediction and $\mathbf{R}^{2}$

$\mathrm{R}^{2}$ is the square of the usual correlation between the predictor X and the response Y , so $0 \leq \mathrm{R}^{2} \leq 1$. In regression it may also be computed as the ratio

$$
R^{2}=\text { Variation captured by fitted model }
$$

so that $100 \mathrm{R}^{2}$ is interpreted as the percentage of variation in the response which has been explained by the fitted model. For a given set of data, the larger the value of $\mathrm{R}^{2}$, the smaller the MSE and thus the more accurate the prediction. Roughly,

$$
\operatorname{MSE}=\left(1-\mathrm{R}^{2}\right) \operatorname{Var}(\mathrm{Y})
$$

## Prediction interval

Once you have an estimate of $M S E=\sigma^{2}$, under the assumption of normality, roughly $95 \%$ of the observations are within $\pm 2(\sqrt{ } M S E=R M S E)$ of the fitted line.

## Extrapolation penalty

The previous interval is only accurate for predictions in the range of the observed data. Extrapolation beyond that range is not so accurate as this expression would suggest.

## Importance of the normality assumption

In most problems, the Central Limit Theorem means that the estimator (like the sample average) is close to normally distributed, so confidence intervals are accurate even if the data are not normal. For prediction intervals, however, the assumption of normality is crucial.

## Outliers

## Leverage and influence

Single values can have substantial effect on a fitted model.
Observations with unusual values of the predictor are said to be leveraged. Removing influential observations lead to changes in the fitted model.

## Two Intervals for the Regression



## Confidence intervals for the regression line

"Where do I think the population regression line lies?"

- Fitted line $\pm 2$ SE(Fitted line)
- Regression line gives average value of response for chosen values of X.
- "Statistical extrapolation penalty"

CI for regression line grows wider as get farther away from the mean of the predictor.

- Is this penalty reasonable or "optimistic" (i.e., too narrow)?



## Prediction intervals for individual observations

"Where do I think a single new observation will fall?"

- Interval captures single new random observation rather than average.
- Must accommodate random variation about the fitted model.
- Holds about $95 \%$ of data surrounding the fitted regression line.
- Approximate in sample form: Fitted line $\pm 2$ RMSE
- Typically more useful that CI for the regression line:

More often are trying to predict a new observation, than wondering where the average of a collection of future values lies.

## Example: Prediction and Outliers in Regression

## Housing construction

 Cottages.jmp, page 89"How much can a builder expect to profit from building larger homes?"

- Highly leveraged observation ("special cottage") (p 89)
- Contrast confidence intervals with prediction intervals.
- role of assumptions of constant variance and normality.
- Model with "special cottage" $\cdot \mathrm{R}^{2} \approx 0.8, \quad \mathrm{RMSE} \approx 3500(\mathrm{p} 90)$
- Predictions suggest profitable
- Model without "special cottage" • $\mathrm{R}^{2} \approx 0.08, \mathrm{RMSE} \approx 3500$ (p94-95)
- Predictions are useless
- Should we keep the outlier, or should we exclude the outlier?


## Liquor sales and display space

Display.jmp, page 99
"Can this model be used to predict sales for a promotion with 20 feet?"

- Fit of the two models is not distinguishable over the range of observed data.
- Predictions out to 20 feet are very sensitive to transformation

Prediction interval at 20 feet is far from range of data.
Very sensitive: Log pred. interval does not include reciprocal pred (p111)

- Have we captured the "true" uncertainty


## Philadelphia housing prices

Phila.jmp, page 62
Further example of issues with outlying observations.

## Next Time

## Multiple regression

Using more than one predictor to reduce the unexplained variation and control for other sources of variation.

Profit By Sq_Feet


Profit By Sq_Feet


## Linear Fit

Profit $=2245.4+6.13702$ Sq_Feet

| Summary of Fit |  |
| :--- | ---: |
| RSquare | 0.075 |
| RSquare Adj | 0.014 |
| Root Mean Square Error | 3633.591 |
| Mean of Response | 6822.899 |
| Observations (or Sum Wgts) | 17.000 |


| Analysis | of | Variance |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Source | DF | Sum of Squares | Mean Square | F Ratio |
| Model | 1 | 16105172 | 16105172 | 1.2198 |
| Error | 15 | 198044803 | 13202987 | Prob>F |
| C Total | 16 | 214149975 |  | 0.2868 |

## Parameter Estimates

| Term | Estimate | Std Error | t | Ratio | Prob $>\|\mathbf{t}\|$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Intercept | 2245.40 | 4237.25 | 0.53 | 0.6039 |  |
| Sq_Feet | 6.14 | 5.56 | 1.10 | 0.2868 |  |

## Sales By Display Feet



Parameter Estimates

## Sales By Display Feet



## Transformed Fit to Log

Sales $=83.5603+138.621$ Log(Display Feet)



## Transformed Fit to Recip

Sales = 376.695-329.704 Recip(Display Feet)

| Summary of Fit |  |
| :--- | ---: |
| RSquare | 0.826 |
| RSquare Adj | 0.823 |
| Root Mean Square Error | 40.043 |
| Mean of Response | 268.130 |
| Observations (or Sum Wgts) | 47.000 |



| Parameter | Estimates |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Term | Estimate | Std | Error | t | Ratio |
| Intercept | 376.70 |  | 9.44 | 39.91 | $<.0001$ |
| Recip(Display Feet) | -329.70 |  | 22.52 | -14.64 | $<.0001$ |

