Martingale Markets: Abstracting the Distinguished Asset

J. Michael Steele

October 23, 2008

J. Michael Steele Martingale Markets: Abstracting the Distinguished Asset

▶ Part I: Rubinstein's Theorem and the CAPM

- Part I: Rubinstein's Theorem and the CAPM
- ► Part II: Those Nasty Little Stylistic Facts

- Part I: Rubinstein's Theorem and the CAPM
- ► Part II: Those Nasty Little Stylistic Facts
- ▶ Part III: "Natural" Models where the Market Asset is Special

- Part I: Rubinstein's Theorem and the CAPM
- ▶ Part II: Those Nasty Little Stylistic Facts
- ▶ Part III: "Natural" Models where the Market Asset is Special
- ▶ Part IV: Mathematical Features of a Candidate

- Part I: Rubinstein's Theorem and the CAPM
- Part II: Those Nasty Little Stylistic Facts
- ▶ Part III: "Natural" Models where the Market Asset is Special
- ► Part IV: Mathematical Features of a Candidate
- ▶ Part V: Return to the Menagerie and a Free Snack

J. Michael Steele Martingale Markets: Abstracting the Distinguished Asset

/□ ▶ < 글 ▶ < 글

Consider a one-period investment model

∃ → < ∃</p>

- Consider a one-period investment model
- Assume each investor

∃ >

- Consider a one-period investment model
- Assume each investor
 - Has a utility function

- Consider a one-period investment model
- Assume each investor
 - Has a utility function
 - Acts to maximize his next period expected utility

- Consider a one-period investment model
- Assume each investor
 - Has a utility function
 - Acts to maximize his next period expected utility
- Assume that asset returns are jointly normal

- Consider a one-period investment model
- Assume each investor
 - Has a utility function
 - Acts to maximize his next period expected utility
- Assume that asset returns are jointly normal
- Big CAPM Conclusion: For each asset A

- Consider a one-period investment model
- Assume each investor
 - Has a utility function
 - Acts to maximize his next period expected utility
- Assume that asset returns are jointly normal
- Big CAPM Conclusion: For each asset A

$$r_A - r_0 = \beta(r_M - r_0) + \epsilon$$
 where $\epsilon \sim N(0, \sigma)$

where r_A is the return on the asset, r_0 is the risk free rate, r_M is the market return, and β is a constant that depends on all the utilities and on the distribution of the asset returns.

→ 3 → < 3</p>

► All your investment problems reduce to one problem

- ► All your investment problems reduce to one problem
- ▶ You will hold all assets in proportion to their market weight

- ► All your investment problems reduce to one problem
- ▶ You will hold all assets in proportion to their market weight
- The "market" and the risk free asset are the only assets you need to consider: Pick your "percent" and you are done.

- ► All your investment problems reduce to one problem
- ▶ You will hold all assets in proportion to their market weight
- The "market" and the risk free asset are the only assets you need to consider: Pick your "percent" and you are done.
- This conclusion is massively appealing!

- All your investment problems reduce to one problem
- ▶ You will hold all assets in proportion to their market weight
- The "market" and the risk free asset are the only assets you need to consider: Pick your "percent" and you are done.
- This conclusion is massively appealing!
- ► Moreover, it is simply *mathematics*

- All your investment problems reduce to one problem
- You will hold all assets in proportion to their market weight
- The "market" and the risk free asset are the only assets you need to consider: Pick your "percent" and you are done.
- This conclusion is massively appealing!
- ► Moreover, it is simply *mathematics*
- mission our assumptions

- All your investment problems reduce to one problem
- You will hold all assets in proportion to their market weight
- The "market" and the risk free asset are the only assets you need to consider: Pick your "percent" and you are done.
- This conclusion is massively appealing!
- ► Moreover, it is simply *mathematics*
- mission our assumptions
- WHICH STINK

< ∃ →

There is a subtle assumption implicit even in speaking about "the distribution of returns."

- There is a subtle assumption implicit even in speaking about "the distribution of returns."
- ▶ It always makes sense to speak of distribution of r_t given the past $r_{t-1}, r_{t-2}, ...$ but to speak of the distribution of $\{r_t\}$ by itself, we must assume stationarity.

- There is a subtle assumption implicit even in speaking about "the distribution of returns."
- ▶ It always makes sense to speak of distribution of r_t given the past $r_{t-1}, r_{t-2}, ...$ but to speak of the distribution of $\{r_t\}$ by itself, we must assume stationarity.
- We can't actually test for stationarity. Example: Consider any deterministic cycle with a randomize start.

- There is a subtle assumption implicit even in speaking about "the distribution of returns."
- ▶ It always makes sense to speak of distribution of r_t given the past $r_{t-1}, r_{t-2}, ...$ but to speak of the distribution of $\{r_t\}$ by itself, we must assume stationarity.
- ► We can't actually test for stationarity. Example: Consider any deterministic cycle with a randomize start.
- As a mater of practice, this doesn't matter much. As an intellectual matter, there is strangely good news.

- There is a subtle assumption implicit even in speaking about "the distribution of returns."
- ► It always makes sense to speak of distribution of r_t given the past r_{t-1}, r_{t-2}, ... but to speak of the distribution of {r_t} by itself, we must assume stationarity.
- We can't actually test for stationarity. Example: Consider any deterministic cycle with a randomize start.
- As a mater of practice, this doesn't matter much. As an intellectual matter, there is strangely good news.
- Common Sense (of Sorts): One should only assume that which one cannot test and reject.

 Take any decent sized time series of almost any asset — Stock, Bond, Mutual Fund, ETF, or more exotic item.

- Take any decent sized time series of almost any asset Stock, Bond, Mutual Fund, ETF, or more exotic item.
- Take any test of normality: Jarque-Bera, Shapiro-Wilks, even Kolmogorov-Smirnov...

- Take any decent sized time series of almost any asset Stock, Bond, Mutual Fund, ETF, or more exotic item.
- Take any test of normality: Jarque-Bera, Shapiro-Wilks, even Kolmogorov-Smirnov...
- You will almost always strongly reject the normality of the returns. With a test that is tail sensitive, such as Jarque-Bera, rejection is a virtual certainty.

- Take any decent sized time series of almost any asset Stock, Bond, Mutual Fund, ETF, or more exotic item.
- Take any test of normality: Jarque-Bera, Shapiro-Wilks, even Kolmogorov-Smirnov...
- You will almost always strongly reject the normality of the returns. With a test that is tail sensitive, such as Jarque-Bera, rejection is a virtual certainty.
- Bottom Line: Asset Returns are not normal.

- Take any decent sized time series of almost any asset Stock, Bond, Mutual Fund, ETF, or more exotic item.
- Take any test of normality: Jarque-Bera, Shapiro-Wilks, even Kolmogorov-Smirnov...
- You will almost always strongly reject the normality of the returns. With a test that is tail sensitive, such as Jarque-Bera, rejection is a virtual certainty.
- Bottom Line: Asset Returns are not normal.
- Asset Returns The First Stylized Facts:

- Take any decent sized time series of almost any asset Stock, Bond, Mutual Fund, ETF, or more exotic item.
- Take any test of normality: Jarque-Bera, Shapiro-Wilks, even Kolmogorov-Smirnov...
- You will almost always strongly reject the normality of the returns. With a test that is tail sensitive, such as Jarque-Bera, rejection is a virtual certainty.
- Bottom Line: Asset Returns are not normal.
- Asset Returns The First Stylized Facts:
 - ▶ Fatter Tails more like a T with 3 to 5 degrees of freedom

Testing the Normality of Asset Returns

- Take any decent sized time series of almost any asset Stock, Bond, Mutual Fund, ETF, or more exotic item.
- Take any test of normality: Jarque-Bera, Shapiro-Wilks, even Kolmogorov-Smirnov...
- You will almost always strongly reject the normality of the returns. With a test that is tail sensitive, such as Jarque-Bera, rejection is a virtual certainty.
- Bottom Line: Asset Returns are not normal.
- Asset Returns The First Stylized Facts:
 - ▶ Fatter Tails more like a T with 3 to 5 degrees of freedom
 - Modest Asymmetry Left tail is fatter than the right tail

Take the returns of a common stock and apply a test such as Ljung-Box that measures the distance from white noise.

- Take the returns of a common stock and apply a test such as Ljung-Box that measures the distance from white noise.
- ► You typically fail to reject the white noise hypothesis.

- Take the returns of a common stock and apply a test such as Ljung-Box that measures the distance from white noise.
- > You typically fail to reject the white noise hypothesis.
- This modestly argues that perhaps the independence assumption of Black-Scholes world is not so bad?

- Take the returns of a common stock and apply a test such as Ljung-Box that measures the distance from white noise.
- You typically fail to reject the white noise hypothesis.
- This modestly argues that perhaps the independence assumption of Black-Scholes world is not so bad?
- Here we come to a strange but creative idea —-

- Take the returns of a common stock and apply a test such as Ljung-Box that measures the distance from white noise.
- ► You typically fail to reject the white noise hypothesis.
- This modestly argues that perhaps the independence assumption of Black-Scholes world is not so bad?
- Here we come to a strange but creative idea —-
 - On a whim, consider the squares of the returns.

- Take the returns of a common stock and apply a test such as Ljung-Box that measures the distance from white noise.
- You typically fail to reject the white noise hypothesis.
- This modestly argues that perhaps the independence assumption of Black-Scholes world is not so bad?
- Here we come to a strange but creative idea —-
 - On a whim, consider the squares of the returns.
 - ► The tests for linear predictability (ACF tests, LB tests) now show massive predictability — hence massive dependence of the series {r_t²}.

- Take the returns of a common stock and apply a test such as Ljung-Box that measures the distance from white noise.
- > You typically fail to reject the white noise hypothesis.
- This modestly argues that perhaps the independence assumption of Black-Scholes world is not so bad?
- Here we come to a strange but creative idea —-
 - On a whim, consider the squares of the returns.
 - ► The tests for linear predictability (ACF tests, LB tests) now show massive predictability — hence massive dependence of the series {r_t²}.
- Second Stylized Fact: Asset returns are not independent. At a minimum their squares show substantial predictability

伺 ト イ ヨ ト イ ヨ ト

J. Michael Steele Martingale Markets: Abstracting the Distinguished Asset

< E

э

High volatility begets high volatility (ARCH effect)

- High volatility begets high volatility (ARCH effect)
- Large negative shocks tend to produce a greater increases in volatility than positive shocks of comparable size. (Black's "Leverage effect").

- High volatility begets high volatility (ARCH effect)
- Large negative shocks tend to produce a greater increases in volatility than positive shocks of comparable size. (Black's "Leverage effect").
- A major portion of individual stocks movements are explained by the movement of the over all market (CAPM effect)

- High volatility begets high volatility (ARCH effect)
- Large negative shocks tend to produce a greater increases in volatility than positive shocks of comparable size. (Black's "Leverage effect").
- A major portion of individual stocks movements are explained by the movement of the over all market (CAPM effect)
- Almost ninety percent of a stock's movement can be explained by the market movement and two other factors

- High volatility begets high volatility (ARCH effect)
- Large negative shocks tend to produce a greater increases in volatility than positive shocks of comparable size. (Black's "Leverage effect").
- A major portion of individual stocks movements are explained by the movement of the over all market (CAPM effect)
- Almost ninety percent of a stock's movement can be explained by the market movement and two other factors
 - The change in BMS, a zero cost portfolio of big cap minus small cap stocks (Small Cap Effect)

- High volatility begets high volatility (ARCH effect)
- Large negative shocks tend to produce a greater increases in volatility than positive shocks of comparable size. (Black's "Leverage effect").
- A major portion of individual stocks movements are explained by the movement of the over all market (CAPM effect)
- Almost ninety percent of a stock's movement can be explained by the market movement and two other factors
 - The change in BMS, a zero cost portfolio of big cap minus small cap stocks (Small Cap Effect)
 - The change in HML, a zero cost portfolio of high B/M stocks minus small B/M stocks (Value Effect)

伺下 イヨト イヨト

- High volatility begets high volatility (ARCH effect)
- Large negative shocks tend to produce a greater increases in volatility than positive shocks of comparable size. (Black's "Leverage effect").
- A major portion of individual stocks movements are explained by the movement of the over all market (CAPM effect)
- Almost ninety percent of a stock's movement can be explained by the market movement and two other factors
 - The change in BMS, a zero cost portfolio of big cap minus small cap stocks (Small Cap Effect)
 - The change in HML, a zero cost portfolio of high B/M stocks minus small B/M stocks (Value Effect)
- The stochastic features of asset returns may possess many mysteries, but there are also consistent behaviors that are found across different nations, across different asset classes, and over many different time periods and time scales.

→ 3 → < 3</p>

 In the Black-Scholes World we assume that the stock price evolves according to

$$dS_t = \mu S_t \, dt + \sigma S_t dB_t$$

In the Black-Scholes World we assume that the stock price evolves according to

$$dS_t = \mu S_t \, dt + \sigma S_t dB_t$$

► This implies that day t returns r_t = log(S_t/S_{t-1}) are normally distributed and that they are independent.

In the Black-Scholes World we assume that the stock price evolves according to

$$dS_t = \mu S_t \, dt + \sigma S_t dB_t$$

- ► This implies that day t returns r_t = log(S_t/S_{t-1}) are normally distributed and that they are independent.
- We're prepared to make assumptions that have weak spots, but we typically expect our models to be approximately realistic at least at some level.

In the Black-Scholes World we assume that the stock price evolves according to

$$dS_t = \mu S_t \, dt + \sigma S_t dB_t$$

- ► This implies that day t returns r_t = log(S_t/S_{t-1}) are normally distributed and that they are independent.
- We're prepared to make assumptions that have weak spots, but we typically expect our models to be approximately realistic at least at some level.
- There is much interesting history and sociology in the Black-Scholes trajectory.

< ∃ →

Suppose we consider a new probabilistic model

- Suppose we consider a **new probabilistic model**
 - ► We should feel happy when it captures stylized facts especially critical one or subtle ones.

- Suppose we consider a new probabilistic model
 - We should feel happy when it captures stylized facts especially critical one or subtle ones.
 - ► We should face squarely those facts that are not captured by the model.

- Suppose we consider a new probabilistic model
 - We should feel happy when it captures stylized facts especially critical one or subtle ones.
 - ► We should face squarely those facts that are not captured by the model.
- ▶ News Flash: People are not always forthright in this respect:

- Suppose we consider a new probabilistic model
 - We should feel happy when it captures stylized facts especially critical one or subtle ones.
 - We should face squarely those facts that are not captured by the model.
- ▶ News Flash: People are not always forthright in this respect:
 - Essentially all pension funds explicitly or implicitly assume independence of annual returns.

- Suppose we consider a new probabilistic model
 - We should feel happy when it captures stylized facts especially critical one or subtle ones.
 - ► We should face squarely those facts that are not captured by the model.

▶ News Flash: People are not always forthright in this respect:

- Essentially all pension funds explicitly or implicitly assume independence of annual returns.
- They also assume return rates and volatilities are well estimated under the model of IID returns.

- Suppose we consider a new probabilistic model
 - We should feel happy when it captures stylized facts especially critical one or subtle ones.
 - We should face squarely those facts that are not captured by the model.

▶ News Flash: People are not always forthright in this respect:

- Essentially all pension funds explicitly or implicitly assume independence of annual returns.
- They also assume return rates and volatilities are well estimated under the model of IID returns.
- It is odd that we impute so much "efficiency" to markets where the biggest players are so tangled up in their own pajamas.

< ∃ >

We love the CAPM, but

we certainly can't buy Rubinstein's assumptions,

- we certainly can't buy Rubinstein's assumptions,
- and we are unhappy with the myriad of CAPM tests.

- we certainly can't buy Rubinstein's assumptions,
- and we are unhappy with the myriad of CAPM tests.
- Still, we have some faith.

- we certainly can't buy Rubinstein's assumptions,
- and we are unhappy with the myriad of CAPM tests.
- Still, we have some faith.
 - The market asset really is special, by golly.

What Is the Fundamental Question?

We love the CAPM, but

- we certainly can't buy Rubinstein's assumptions,
- and we are unhappy with the myriad of CAPM tests.
- Still, we have some faith.
 - The market asset really is special, by golly.
 - It may be possible to extract this experience from a model that does not to violate a horrible list of stylistic fact.

What Is the Fundamental Question?

We love the CAPM, but

- we certainly can't buy Rubinstein's assumptions,
- and we are unhappy with the myriad of CAPM tests.
- Still, we have some faith.
 - The market asset really is special, by golly.
 - It may be possible to extract this experience from a model that does not to violate a horrible list of stylistic fact.

We can hunt for this model by leaning hard on generality and abstraction

► We take as given a collection T of assets (stochastic processes).

- ► We take as given a collection T of assets (stochastic processes).
- We assume there is a *distinguished asset* V = {V_t} ∈ T. This could be the *market asset*, but it need not be.

- We take as given a collection T of assets (stochastic processes).
- We assume there is a *distinguished asset* V = {V_t} ∈ T. This could be the *market asset*, but it need not be.
- Given a constant 0 ≤ k < ∞, we say the triple (T, V, k) is a martingale market provided that for each S = {S_t} ∈ T the process J_t(S, V, k) defined by

$$J_t(S,V,k) = S_t - k \int_0^t \frac{1}{V_u} d\langle S,V \rangle_u, \qquad 0 \leq t \leq T,$$

is an \mathcal{F}_t martingale.

- ► We take as given a collection T of assets (stochastic processes).
- We assume there is a *distinguished asset* V = {V_t} ∈ T. This could be the *market asset*, but it need not be.
- Given a constant 0 ≤ k < ∞, we say the triple (T, V, k) is a martingale market provided that for each S = {S_t} ∈ T the process J_t(S, V, k) defined by

$$J_t(S,V,k) = S_t - k \int_0^t rac{1}{V_u} d\langle S,V
angle_u, \qquad 0 \leq t \leq T,$$

is an \mathcal{F}_t martingale.

 Admittedly, this is strange, but bear with me. I'll at least show it is interesting.

< ∃ →

$$J_t(S,V,k) = S_t - k \int_0^t rac{1}{V_u} d\langle S,V
angle_u, \qquad 0 \leq t \leq T.$$

► MarketGale (Definition Reminder): for each S = {S_t} ∈ T the process J_t(S, V, k) is a martingale where

$$J_t(S,V,k) = S_t - k \int_0^t \frac{1}{V_u} d\langle S,V \rangle_u, \qquad 0 \leq t \leq T.$$

Three Nice Properties

$$J_t(S,V,k) = S_t - k \int_0^t \frac{1}{V_u} d\langle S,V
angle_u, \qquad 0 \leq t \leq T.$$

- Three Nice Properties
 - ► *V*, the distinguished asset, is a submartingale.

$$J_t(S,V,k) = S_t - k \int_0^t \frac{1}{V_u} d\langle S,V
angle_u, \qquad 0 \leq t \leq T.$$

- Three Nice Properties
 - V, the distinguished asset, is a submartingale.
 - ▶ log V is also submartingale

$$J_t(S, V, k) = S_t - k \int_0^t \frac{1}{V_u} d\langle S, V \rangle_u, \qquad 0 \leq t \leq T.$$

- Three Nice Properties
 - ► *V*, the distinguished asset, is a submartingale.
 - log V is also submartingale
 - Uniqueness: If (*T*, *V*) and (*T*, *V'*) are MarketGales, then there is a constant *c* such that V_t = cV'_t with probability one for all 0 ≤ t ≤ *T*.

Consider the special case $dV_t = \mu_t V_t dt + V_t \sigma_t \cdot dB_t$ and calculate

$$dJ_t(V, V, k) = dV_t - k \frac{1}{V_t} d \langle V, V \rangle_t$$
$$= \left(\mu_t V_t - k V_t \sum_{i=1}^d \sigma_t^2(i) \right) dt + V_t \sigma_t \cdot dB_t.$$

For J_t to be a martingale we need to have with probability one that

$$\mu_t = k \sum_{i=1}^d \sigma_t^2(i).$$

There are three interesting consequences of this identity:

Consider the special case $dV_t = \mu_t V_t dt + V_t \sigma_t \cdot dB_t$ and calculate

$$dJ_t(V, V, k) = dV_t - k \frac{1}{V_t} d \langle V, V \rangle_t$$
$$= \left(\mu_t V_t - k V_t \sum_{i=1}^d \sigma_t^2(i) \right) dt + V_t \sigma_t \cdot dB_t.$$

For J_t to be a martingale we need to have with probability one that

$$\mu_t = k \sum_{i=1}^d \sigma_t^2(i).$$

There are three interesting consequences of this identity:

 The instantaneous drift is determined by the market risk aversion and the instantaneous volatility,

Consider the special case $dV_t = \mu_t V_t dt + V_t \sigma_t \cdot dB_t$ and calculate

$$dJ_t(V, V, k) = dV_t - k \frac{1}{V_t} d \langle V, V \rangle_t$$
$$= \left(\mu_t V_t - k V_t \sum_{i=1}^d \sigma_t^2(i) \right) dt + V_t \sigma_t \cdot dB_t.$$

For J_t to be a martingale we need to have with probability one that

$$\mu_t = k \sum_{i=1}^d \sigma_t^2(i).$$

There are three interesting consequences of this identity:

- The instantaneous drift is determined by the market risk aversion and the instantaneous volatility,
- Instantaneous drift increases is linear in the risk aversion k

Consider the special case $dV_t = \mu_t V_t dt + V_t \sigma_t \cdot dB_t$ and calculate

$$dJ_t(V, V, k) = dV_t - k \frac{1}{V_t} d \langle V, V \rangle_t$$
$$= \left(\mu_t V_t - k V_t \sum_{i=1}^d \sigma_t^2(i) \right) dt + V_t \sigma_t \cdot dB_t.$$

For J_t to be a martingale we need to have with probability one that

$$\mu_t = k \sum_{i=1}^d \sigma_t^2(i).$$

There are three interesting consequences of this identity:

- The instantaneous drift is determined by the market risk aversion and the instantaneous volatility,
- Instantaneous drift increases is linear in the risk aversion k
- The instantaneous drift increases as the the volatility increases.

Volatility Discounted Utility: Second View of k

For $1 < k < \infty$, the classical isoelastic utility function

$$U_k(w) \equiv \frac{w^{1-k}}{1-k} \tag{1}$$

has Arrow-Pratt relative risk aversion $-wU'_k(w)/U''_k(w) = k$.

Definition (Volatility Discounted Utility)

For a martingale market (\mathcal{T}, V, k) and $1 < k < \infty$ the volatility discounted utility, $D(w) \equiv D_{k,V,t}(w)$, is the map from \mathbb{R}^+ to \mathbb{R} that is defined by

$$D_{k,V,t}(w) \equiv U_k\left(w \exp(-\frac{k}{2} \langle \log V, \log V \rangle_t)
ight).$$

The Martingale Properties of Volatility Discounted Utilities

Theorem (Discounted Martingale Theorem) If the triple (T, V, k) is a martingale market, then for each $S \in T$, the process $\{D(S_t) : 0 \le t \le T\}$ is a supermartingale and the process $\{D(V_t) : 0 \le t \le T\}$ is a martingale. The Martingale Properties of Volatility Discounted Utilities

Theorem (Discounted Martingale Theorem) If the triple (T, V, k) is a martingale market, then for each $S \in T$, the process $\{D(S_t) : 0 \le t \le T\}$ is a supermartingale and the process $\{D(V_t) : 0 \le t \le T\}$ is a martingale.

This is just what we want: The un-distinguished assets are not so good (in this particular sense) The Martingale Properties of Volatility Discounted Utilities

Theorem (Discounted Martingale Theorem) If the triple (T, V, k) is a martingale market, then for each $S \in T$, the process $\{D(S_t) : 0 \le t \le T\}$ is a supermartingale and

the process $\{D(V_t): 0 \le t \le T\}$ is a martingale.

- This is just what we want: The un-distinguished assets are not so good (in this particular sense)
- The distinguished asset holds its own against the ravages of time and risk

J. Michael Steele Martingale Markets: Abstracting the Distinguished Asset

There is much more to be said about the newly introduced Martingale Markets

- There is much more to be said about the newly introduced Martingale Markets
- The theory is far from proving its worth, but it has nice properties and it at least makes some non-CAPM steps toward understanding what is special about the market asset (or distinguished asset).

- There is much more to be said about the newly introduced Martingale Markets
- The theory is far from proving its worth, but it has nice properties and it at least makes some non-CAPM steps toward understanding what is special about the market asset (or distinguished asset).
- But there are two useful items left to cover:

- There is much more to be said about the newly introduced Martingale Markets
- The theory is far from proving its worth, but it has nice properties and it at least makes some non-CAPM steps toward understanding what is special about the market asset (or distinguished asset).
- But there are two useful items left to cover:
 - My favorite argument against "market efficiency"

- There is much more to be said about the newly introduced Martingale Markets
- The theory is far from proving its worth, but it has nice properties and it at least makes some non-CAPM steps toward understanding what is special about the market asset (or distinguished asset).
- But there are two useful items left to cover:
 - My favorite argument against "market efficiency"
 - A Small inefficiency that yields a Free Snack

< ∃ →

It's maddenly difficult to show market inefficiency by exhibiting a "superior strategy" to holding the total market.

- It's maddenly difficult to show market inefficiency by exhibiting a "superior strategy" to holding the total market.
- Ironically, it is easy to go the other direction many billions are invested in provably inferior strategies.

- It's maddenly difficult to show market inefficiency by exhibiting a "superior strategy" to holding the total market.
- Ironically, it is easy to go the other direction many billions are invested in provably inferior strategies.
- A New Notion: The Dominated Asset

- It's maddenly difficult to show market inefficiency by exhibiting a "superior strategy" to holding the total market.
- Ironically, it is easy to go the other direction many billions are invested in provably inferior strategies.
- A New Notion: The Dominated Asset
- In theory, dominated assets cannot exist.

- It's maddenly difficult to show market inefficiency by exhibiting a "superior strategy" to holding the total market.
- Ironically, it is easy to go the other direction many billions are invested in provably inferior strategies.
- A New Notion: The Dominated Asset
- In theory, dominated assets cannot exist.
- Poster Child of Dominated Asset: An S&P500 Index fund with 2.75% expense ratio.

- It's maddenly difficult to show market inefficiency by exhibiting a "superior strategy" to holding the total market.
- Ironically, it is easy to go the other direction many billions are invested in provably inferior strategies.
- A New Notion: The Dominated Asset
- In theory, dominated assets cannot exist.
- Poster Child of Dominated Asset: An S&P500 Index fund with 2.75% expense ratio.
- Many large firms exist that offer **only** dominated assets.

- It's maddenly difficult to show market inefficiency by exhibiting a "superior strategy" to holding the total market.
- Ironically, it is easy to go the other direction many billions are invested in provably inferior strategies.
- A New Notion: The Dominated Asset
- In theory, dominated assets cannot exist.
- Poster Child of Dominated Asset: An S&P500 Index fund with 2.75% expense ratio.
- Many large firms exist that offer **only** dominated assets.
- "Favorite" Horror Story: Cornerstone Total Return Fund

- It's maddenly difficult to show market inefficiency by exhibiting a "superior strategy" to holding the total market.
- Ironically, it is easy to go the other direction many billions are invested in provably inferior strategies.
- A New Notion: The Dominated Asset
- In theory, dominated assets cannot exist.
- Poster Child of Dominated Asset: An S&P500 Index fund with 2.75% expense ratio.
- Many large firms exist that offer **only** dominated assets.
- "Favorite" Horror Story: Cornerstone Total Return Fund
- Criminal Theme: Managed Distributions

< ∃ →

-

The CREF Equity Index Fund has a 0.50% expense ratio and Vanguard 500 Index Fund has only a 0.07% expense ratio, so CREF Equity Index has a 43 basis point disadvantage compared to Vanguard.

- The CREF Equity Index Fund has a 0.50% expense ratio and Vanguard 500 Index Fund has only a 0.07% expense ratio, so CREF Equity Index has a 43 basis point disadvantage compared to Vanguard.
- If even the rosy results of long term history were to prevail, this would be like a one-time fee of 0.43/6 or .078 % of your wealth — \$78,000 for each million dollars of asset.

- The CREF Equity Index Fund has a 0.50% expense ratio and Vanguard 500 Index Fund has only a 0.07% expense ratio, so CREF Equity Index has a 43 basis point disadvantage compared to Vanguard.
- If even the rosy results of long term history were to prevail, this would be like a one-time fee of 0.43/6 or .078 % of your wealth — \$78,000 for each million dollars of asset.
- If a gloomier future is in store for us where we only get a 3% real return, then this is like giving away \$156,000 for each million dollars of current wealth.

- The CREF Equity Index Fund has a 0.50% expense ratio and Vanguard 500 Index Fund has only a 0.07% expense ratio, so CREF Equity Index has a 43 basis point disadvantage compared to Vanguard.
- If even the rosy results of long term history were to prevail, this would be like a one-time fee of 0.43/6 or .078 % of your wealth — \$78,000 for each million dollars of asset.
- If a gloomier future is in store for us where we only get a 3% real return, then this is like giving away \$156,000 for each million dollars of current wealth.
- There are other ways to do this "arithmetic"

- The CREF Equity Index Fund has a 0.50% expense ratio and Vanguard 500 Index Fund has only a 0.07% expense ratio, so CREF Equity Index has a 43 basis point disadvantage compared to Vanguard.
- If even the rosy results of long term history were to prevail, this would be like a one-time fee of 0.43/6 or .078 % of your wealth — \$78,000 for each million dollars of asset.
- If a gloomier future is in store for us where we only get a 3% real return, then this is like giving away \$156,000 for each million dollars of current wealth.
- There are other ways to do this "arithmetic"
- Less inclusive way: Extra Annual Fee of \$4,300 for each million. Perhaps "not much" but why not keep it?

 In most situations the non-institutional investor is at a disadvantage — most notably with short sales or leveraged transactions.

- In most situations the non-institutional investor is at a disadvantage — most notably with short sales or leveraged transactions.
- In a few situations, the individual does have an advantage, e.g. there is usually no market impact cost to trades.

- In most situations the non-institutional investor is at a disadvantage — most notably with short sales or leveraged transactions.
- In a few situations, the individual does have an advantage, e.g. there is usually no market impact cost to trades.
- There is one situation that is much more concretely juicy: Tender Offers with the "Odd Lot Preference."

- In most situations the non-institutional investor is at a disadvantage — most notably with short sales or leveraged transactions.
- In a few situations, the individual does have an advantage, e.g. there is usually no market impact cost to trades.
- There is one situation that is much more concretely juicy: Tender Offers with the "Odd Lot Preference."
 - Many times per year there are tender offers for defined quantities of shares (i.e. not "all shares")

- In most situations the non-institutional investor is at a disadvantage — most notably with short sales or leveraged transactions.
- In a few situations, the individual does have an advantage, e.g. there is usually no market impact cost to trades.
- There is one situation that is much more concretely juicy: Tender Offers with the "Odd Lot Preference."
 - Many times per year there are tender offers for defined quantities of shares (i.e. not "all shares")
 - Usually these are over subscribed and those who tender only get the deal on pro-rated fraction of their shares

- In most situations the non-institutional investor is at a disadvantage — most notably with short sales or leveraged transactions.
- In a few situations, the individual does have an advantage, e.g. there is usually no market impact cost to trades.
- There is one situation that is much more concretely juicy: Tender Offers with the "Odd Lot Preference."
 - Many times per year there are tender offers for defined quantities of shares (i.e. not "all shares")
 - Usually these are over subscribed and those who tender only get the deal on pro-rated fraction of their shares
 - There is usually (check!) a preference given to odd lot holders

- In most situations the non-institutional investor is at a disadvantage — most notably with short sales or leveraged transactions.
- In a few situations, the individual does have an advantage, e.g. there is usually no market impact cost to trades.
- There is one situation that is much more concretely juicy: Tender Offers with the "Odd Lot Preference."
 - Many times per year there are tender offers for defined quantities of shares (i.e. not "all shares")
 - Usually these are over subscribed and those who tender only get the deal on pro-rated fraction of their shares
 - There is usually (check!) a preference given to odd lot holders
 - This produces a "game" where the small investor has a concrete advantage over bigger players.

伺 と く ヨ と く ヨ と

- In most situations the non-institutional investor is at a disadvantage — most notably with short sales or leveraged transactions.
- In a few situations, the individual does have an advantage, e.g. there is usually no market impact cost to trades.
- There is one situation that is much more concretely juicy: Tender Offers with the "Odd Lot Preference."
 - Many times per year there are tender offers for defined quantities of shares (i.e. not "all shares")
 - Usually these are over subscribed and those who tender only get the deal on pro-rated fraction of their shares
 - ▶ There is usually (check!) a preference given to odd lot holders
 - This produces a "game" where the small investor has a concrete advantage over bigger players.
 - Implementation (Google alerts, Sec.gov, no-fee-for-tenders broker, clock awareness)

伺 と く ヨ と く ヨ と

- In most situations the non-institutional investor is at a disadvantage — most notably with short sales or leveraged transactions.
- In a few situations, the individual does have an advantage, e.g. there is usually no market impact cost to trades.
- There is one situation that is much more concretely juicy: Tender Offers with the "Odd Lot Preference."
 - Many times per year there are tender offers for defined quantities of shares (i.e. not "all shares")
 - Usually these are over subscribed and those who tender only get the deal on pro-rated fraction of their shares
 - ▶ There is usually (check!) a preference given to odd lot holders
 - This produces a "game" where the small investor has a concrete advantage over bigger players.
 - Implementation (Google alerts, Sec.gov, no-fee-for-tenders broker, clock awareness)
 - Hence Your Free Snack worth perhaps a \$2K-\$3K "bonus" year, just a nibble, but still, why not have a snack?